



# SONOMA

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**Printers and merchants turn to Sonoma because of its quality, versatility, solid performance, and runnability.**

With a reputation as an industry workhorse, Sonoma® is a high-value, #3 coated freesheet paper that offers solid consistency, run after run. A smooth surface, excellent opacity and an 86-88 bright, blue-white shade make Sonoma a perfect choice for almost any printing need.

## Applications

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Catalogs  
Direct Mail  
Corporate Brochures  
High-run Publications  
Advertisements



The mark of  
responsible forestry



SUSTAINABLE  
FORESTRY  
INITIATIVE

SFI-01924

Available as FSC®- and SFI®-certified upon request. Made in the U.S.

# Specifications

# SONOMA

GLOSS

	Basis Weight (25x38)	Basis Weight (GSM)	Brightness	Gloss	Opacity	Caliper	PPI(est.)
	45#	67	86	70	87.5	2.20	910
	50#	74	87	70	89.0	2.50	800
	55#	81	88	70	90.0	2.70	740
	60#	89	88	70	91.0	3.00	670
	70#	104	88	70	93.0	3.50	570
	75#	111	88	70	94.5	3.80	530
	80#	118	88	70	94.5	3.80	530
	100#	148	88	70	97.0	5.00	400
	60# Cover	162	88	70	97.0	5.40	370
	65# Cover	176	88	70	97.5	6.10	330
	80# Cover	216	88	70	98.5	7.50	270

MATTE

	45#	67	86	26	89.0	2.60	770
	50#	74	87	26	90.0	3.10	644
	55#	81	88	26	91.0	3.30	610
	60#	89	88	26	92.0	3.60	556
	70#	104	88	26	94.5	3.90	513
	75#	111	88	26	95.5	4.30	460
	80#	118	88	26	95.5	4.30	460
	100#	148	88	26	97.0	5.50	360
	7pt. 99# (reply card)	147	88	18	96.0	7.20	280
	9pt. 123# (reply card)	182	88	18	97.5	9.20	220
	60# Cover	162	88	26	97.5	6.60	300
	65# Cover	176	88	26	98.0	7.40	270
	80# Cover	216	88	26	99.0	9.20	220

DULL

	45#	67	86	40	87.5	2.25	890
	50#	74	87	40	89.0	2.60	770
	55#	81	88	40	90.0	2.80	710
	60#	89	88	40	91.0	3.00	670
	70#	104	88	40	93.0	3.50	570
	80#	118	88	40	94.5	3.80	520
	100#	148	88	40	97.0	5.00	400
	60# Cover	162	88	40	97.0	5.50	360
	65# Cover	176	88	40	97.5	6.10	330
	80# Cover	216	88	40	98.5	7.60	260

Specifications are based on testing and measurement that we believe to be reliable and are intended for information purposes and do not constitute a warranty. Purchasers should independently verify suitability for specific product use. Caliper figures are an approximate single sheet measurement and may not be appropriate for lineal footage calculations.

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