



PRESS RELEASE

David Diekelman to Assume Role as Vice President of Sales at Willamette Falls Paper Company

West Linn, Oregon (January 16, 2023) - Willamette Falls Paper Company is pleased to announce the appointment of David M. Diekelman to the role of Vice President of Sales. Mr. Diekelman has already assumed the position previously held by Mark Sterry, effective January 1, 2024.

David, a paper industry veteran, brings over 30 years of experience in numerous roles, including production, business development, marketing, and sales. With a bachelor's degree in paper engineering from Western Michigan University and an MBA from the University of Wisconsin, Oshkosh, he excels in fostering sales growth and implementing successful business strategies.

About his new role, David stated, "I am honored to take on this responsibility and look forward to leading the Willamette Falls Paper's sales group and working as part of the company's management team to help deliver future growth. We strive to continue the company's excellent track record of innovative product development and strengthen our customer partnerships."

Mark Sterry has been an integral part of Willamette Falls Paper Company's success. Mark played a crucial role in establishing and nurturing customer relationships, helping the company navigate its start-up phase, and laying a solid foundation for its future success. Mark will continue with the company as its National Sales Director West to ensure the continuation of the strategies he helped shape.

"We are tremendously grateful for Mark's dedicated service to our company. He played an instrumental role in building the Willamette Falls Paper Company from its early stages nearly five years ago to the successful company it is today," said Brian Konen, President of Willamette Falls Paper Company. "Initiating our planned succession, we are confident that David will bring his unique expertise and industry knowledge to bear in his new role as Vice President of Sales."

For further inquiries, please contact:

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About Willamette Falls Paper Company

Willamette Falls Paper Company is a subsidiary of the Columbia Ventures Corporation. The company operates a non-integrated mill in West Linn, Oregon, producing coated, uncoated, and specialty paper grades. Willamette Falls Paper Company is American-owned and committed to being an innovative leader in environmentally sustainable paper production. www.wfpaperco.com

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