



PRESS RELEASE

Richard Meyer Appointed as New Sales Director at Willamette Falls Paper Company

West Linn, OR (April 22, 2024)—Willamette Falls Paper Company, a Columbia Ventures Corporation subsidiary and leader in the coated, uncoated, and specialty paper markets, is pleased to announce the addition of Rich Meyer to the sales organization as Sales Director. In his role, Rich will leverage his years of experience and diverse background to support continued growth and innovation for Willamette Falls Paper Company. He will be managing the Minnesota, Canada, and the Great Plains territory.

Effective immediately, Rich steps into the role following Mary Beth McCabe's retirement. Mary Beth has been instrumental in the company's success over her tenure. Willamette Falls Paper Company extends its deepest gratitude to Mary Beth for her dedication, leadership, and significant contributions to the company. Her efforts have laid a strong foundation for future growth and continued excellence in serving our customers. She will stay on through May to aid in the transition.

Rich is based in Illinois and has worked for Resolute Forest Products, Progressive Converting, Pactiv Evergreen, and Liberty Packaging representing coated, uncoated, packaging, and specialty papers. Rich has a BBA from the University of Iowa and an MBA from Loyola University-Chicago.

"Rich brings with him a rich array of experience and knowledge. He has a proven track record in both nurturing large national accounts and developing smaller ones. We are excited to see where his leadership takes us," said David Diekelman, VP of Sales for Willamette Falls Paper Company. "We would also like to express our heartfelt thanks to Mary Beth for her remarkable contributions and dedicated work."

Blending 130 years of tradition with innovative approaches to papermaking, Willamette Falls Paper Company remains the sole U.S.-based coated free-sheet producer on the West Coast. The company's entire team looks forward to the insights, guidance, and the new paths that Rich will undoubtedly bring to them.

Join us in warmly welcoming Rich Meyer to Willamette Falls Paper Company, and expressing our deep gratitude to Mary Beth McCabe for her immense contributions.

About Willamette Falls Paper Company

Willamette Falls Paper Company is a subsidiary of the Columbia Ventures Corporation. The company operates a non-integrated mill in West Linn, Oregon, producing coated, uncoated, and specialty paper grades. Willamette Falls Paper Company is American-owned and committed to being an innovative leader in environmentally sustainable paper production. www.wfpaperco.com

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