# 75# SONOMA

**Sonoma products are known for their versatility and solid performance.**

Now, Willamette Falls Paper is offering an alternative basis weight to improve yield and availability. Our 75# Sonoma gloss and matte grades offer the same specifications as our 80# grades, but with the added advantage of lower basis weight.

**6%+ yield advantage** over 80# Sonoma text grades

6%+ weight advantage resulting in **postal savings**

**More availability** than 80# Sonoma and can manufactured on two of our three machines

Available in gloss & matte

**Willamette Falls**
PAPER COMPANY

# Specifications

# SONOMA

## GLOSS

| Basis Weight (25x38) | Basis Weight (GSM) | Brightness | Gloss | Opacity | Caliper | PPI(est.) |
|---|---|---|---|---|---|---|
| 45# | 67 | 86 | 70 | 87.5 | 2.20 | 910 |
| 50# | 74 | 87 | 70 | 89.0 | 2.50 | 800 |
| 55# | 81 | 88 | 70 | 90.0 | 2.70 | 740 |
| 60# | 89 | 88 | 70 | 91.0 | 3.00 | 670 |
| 70# | 104 | 88 | 70 | 93.0 | 3.50 | 570 |
| 75# | 111 | 88 | 70 | 94.5 | 3.80 | 530 |
| 80# | 118 | 88 | 70 | 94.5 | 3.80 | 530 |
| 100# | 148 | 88 | 70 | 97.0 | 5.00 | 400 |
| 60# Cover | 162 | 88 | 70 | 97.0 | 5.40 | 370 |
| 65# Cover | 176 | 88 | 70 | 97.5 | 6.10 | 330 |
| 80# Cover | 216 | 88 | 70 | 98.5 | 7.50 | 270 |

## MATTE

| Basis Weight (25x38) | Basis Weight (GSM) | Brightness | Gloss | Opacity | Caliper | PPI(est.) |
|---|---|---|---|---|---|---|
| 45# | 67 | 86 | 26 | 89.0 | 2.60 | 770 |
| 50# | 74 | 87 | 26 | 90.0 | 3.10 | 644 |
| 55# | 81 | 88 | 26 | 91.0 | 3.30 | 610 |
| 60# | 89 | 88 | 26 | 92.0 | 3.60 | 556 |
| 70# | 104 | 88 | 26 | 94.5 | 3.90 | 513 |
| 75# | 111 | 88 | 26 | 95.5 | 4.30 | 460 |
| 80# | 118 | 88 | 26 | 95.5 | 4.30 | 460 |
| 100# | 148 | 88 | 26 | 97.0 | 5.50 | 360 |
| 7pt. 99# (reply card) | 147 | 88 | 18 | 96.0 | 7.20 | 280 |
| 9pt. 123# (reply card) | 182 | 88 | 18 | 97.5 | 9.20 | 220 |
| 60# Cover | 162 | 88 | 26 | 97.5 | 6.60 | 300 |
| 65# Cover | 176 | 88 | 26 | 98.0 | 7.40 | 270 |
| 80# Cover | 216 | 88 | 26 | 99.0 | 9.20 | 220 |

Specifications are based on testing and measurement that we believe to be reliable and are intended for information purposes and do not constitute a warranty. Purchasers should independently verify suitability for specific product use. Caliper figures are an approximate single sheet measurement and may not be appropriate for lineal footage calculations.

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SUSTAINABLE FORESTRY INITIATIVE
SFI-01 924

Available as FSC®- and SFI®-certified upon request. Made in the U.S.

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PAPER COMPANY