



# SONOMA

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Printers and merchants turn to Sonoma because of its quality, versatility, solid performance, and runnability.

With a reputation as an industry workhorse, Sonoma® is a high-value, #3 coated freesheet paper that offers solid consistency, run after run. A smooth surface, excellent opacity and an 86-88 bright, blue-white shade make Sonoma a perfect choice for almost any printing need.

## Applications

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Catalogs  
Direct Mail  
Corporate Brochures  
High-run Publications  
Advertisements



The mark of  
responsible forestry



SUSTAINABLE  
FORESTRY  
INITIATIVE

SFI-01924

Available as FSC®- and SFI®-certified upon request. Made in the U.S.

# Specifications

# SONOMA

GLOSS

|           | Basis Weight (25x38) | Basis Weight (GSM) | Brightness | Gloss | Opacity | Caliper | PPI(est.) |
|-----------|----------------------|--------------------|------------|-------|---------|---------|-----------|
| 45#       | 67                   | 67                 | 86         | 70    | 87.5    | 2.20    | 910       |
| 50#       | 74                   | 74                 | 87         | 70    | 89.0    | 2.50    | 800       |
| 55#       | 81                   | 81                 | 88         | 70    | 90.0    | 2.70    | 740       |
| 60#       | 89                   | 89                 | 88         | 70    | 91.0    | 3.00    | 670       |
| 70#       | 104                  | 104                | 88         | 70    | 93.0    | 3.40    | 590       |
| 80#       | 118                  | 118                | 88         | 70    | 94.5    | 3.80    | 530       |
| 100#      | 148                  | 148                | 88         | 70    | 97.0    | 4.70    | 430       |
| 60# Cover | 162                  | 162                | 88         | 70    | 97.0    | 5.40    | 370       |
| 65# Cover | 176                  | 176                | 88         | 70    | 97.5    | 5.90    | 340       |
| 80# Cover | 216                  | 216                | 88         | 70    | 98.5    | 7.50    | 270       |

MATTE

|                        |     |     |    |    |      |      |     |
|------------------------|-----|-----|----|----|------|------|-----|
| 45#                    | 67  | 67  | 86 | 26 | 89.0 | 2.60 | 770 |
| 50#                    | 74  | 74  | 87 | 26 | 90.0 | 2.90 | 690 |
| 55#                    | 81  | 81  | 88 | 26 | 91.0 | 3.30 | 610 |
| 60#                    | 89  | 89  | 88 | 26 | 92.0 | 3.50 | 570 |
| 70#                    | 104 | 104 | 88 | 26 | 94.5 | 3.90 | 500 |
| 80#                    | 118 | 118 | 88 | 26 | 95.5 | 4.30 | 460 |
| 100#                   | 148 | 148 | 88 | 26 | 97.0 | 5.50 | 360 |
| 7pt. 99# (reply card)  | 147 | 147 | 88 | 18 | 96.0 | 7.20 | 280 |
| 9pt. 123# (reply card) | 182 | 182 | 88 | 18 | 97.5 | 9.20 | 220 |
| 60# Cover              | 162 | 162 | 88 | 26 | 97.5 | 6.60 | 300 |
| 65# Cover              | 176 | 176 | 88 | 26 | 98.0 | 7.40 | 270 |
| 80# Cover              | 216 | 216 | 88 | 26 | 99.0 | 9.20 | 220 |

DULL

|           |     |     |    |    |      |      |     |
|-----------|-----|-----|----|----|------|------|-----|
| 45#       | 67  | 67  | 86 | 40 | 87.5 | 2.25 | 890 |
| 50#       | 74  | 74  | 87 | 40 | 89.0 | 2.60 | 770 |
| 55#       | 81  | 81  | 88 | 40 | 90.0 | 2.80 | 710 |
| 60#       | 89  | 89  | 88 | 40 | 91.0 | 3.00 | 670 |
| 70#       | 104 | 104 | 88 | 40 | 93.0 | 3.40 | 590 |
| 80#       | 118 | 118 | 88 | 40 | 94.5 | 3.80 | 520 |
| 100#      | 148 | 148 | 88 | 40 | 97.0 | 4.70 | 420 |
| 60# Cover | 162 | 162 | 88 | 40 | 97.0 | 5.50 | 360 |
| 65# Cover | 176 | 176 | 88 | 40 | 97.5 | 5.90 | 340 |
| 80# Cover | 216 | 216 | 88 | 40 | 98.5 | 7.60 | 260 |

Specifications are based on testing and measurement that we believe to be reliable and are intended for information purposes and do not constitute a warranty. Purchasers should independently verify suitability for specific product use. Caliper figures are an approximate single sheet measurement and may not be appropriate for lineal footage calculations.

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