



SONOMA

Printers and merchants turn to Sonoma because of its quality, versatility, solid performance, and runnability.

With a reputation as an industry workhorse, Sonoma® is a high-value, #3 coated freesheet paper that offers solid consistency, run after run. A smooth surface, excellent opacity and an 86-88 bright, blue-white shade make Sonoma a perfect choice for almost any printing need.

Applications

Catalogs
Direct Mail
Corporate Brochures
High-run Publications
Advertisements



The mark of
responsible forestry



SUSTAINABLE
FORESTRY
INITIATIVE

SFI-01924

Available as FSC®- and SFI®-certified upon request. Made in the U.S.

Specifications

SONOMA

GLOSS

	Basis Weight (25x38)	Basis Weight (GSM)	Brightness	Gloss	Opacity	Caliper	PPI(est.)
45#	67	67	86	70	87.5	2.20	910
50#	74	74	87	70	89.0	2.50	800
55#	81	81	88	70	90.0	2.70	740
60#	89	89	88	70	91.0	3.00	670
70#	104	104	88	70	93.0	3.40	590
75#	111	111	88	70	94.5	3.80	530
80#	118	118	88	70	94.5	3.80	530
100#	148	148	88	70	97.0	4.70	430
60# Cover	162	162	88	70	97.0	5.40	370
65# Cover	176	176	88	70	97.5	5.90	340
80# Cover	216	216	88	70	98.5	7.50	270

MATTE

45#	67	67	86	26	89.0	2.60	770
50#	74	74	87	26	90.0	2.90	690
55#	81	81	88	26	91.0	3.30	610
60#	89	89	88	26	92.0	3.50	570
70#	104	104	88	26	94.5	3.90	500
75#	111	111	88	26	95.5	4.30	460
80#	118	118	88	26	95.5	4.30	460
100#	148	148	88	26	97.0	5.50	360
7pt. 99# (reply card)	147	147	88	18	96.0	7.20	280
9pt. 123# (reply card)	182	182	88	18	97.5	9.20	220
60# Cover	162	162	88	26	97.5	6.60	300
65# Cover	176	176	88	26	98.0	7.40	270
80# Cover	216	216	88	26	99.0	9.20	220

DULL

45#	67	67	86	40	87.5	2.25	890
50#	74	74	87	40	89.0	2.60	770
55#	81	81	88	40	90.0	2.80	710
60#	89	89	88	40	91.0	3.00	670
70#	104	104	88	40	93.0	3.40	590
80#	118	118	88	40	94.5	3.80	520
100#	148	148	88	40	97.0	4.70	420
60# Cover	162	162	88	40	97.0	5.50	360
65# Cover	176	176	88	40	97.5	5.90	340
80# Cover	216	216	88	40	98.5	7.60	260

Specifications are based on testing and measurement that we believe to be reliable and are intended for information purposes and do not constitute a warranty. Purchasers should independently verify suitability for specific product use. Caliper figures are an approximate single sheet measurement and may not be appropriate for lineal footage calculations.

Sonoma®, Capistrano®, Nature web® and Nature plus® are registered trademarks of Willamette Falls Paper Company and reHARVEST™ is a trademark. © Willamette Falls Paper Company 08.2022