



SONOMA

Printers and merchants turn to Sonoma because of its quality, versatility, solid performance, and runnability.

With a reputation as an industry workhorse, Sonoma® is a high-value, #3 coated freesheet paper that offers solid consistency, run after run. A smooth surface, excellent opacity and an 86-88 bright, blue-white shade make Sonoma a perfect choice for almost any printing need.

Applications

- Catalogs
- Direct Mail
- Corporate Brochures
- High-run Publications
- Advertisements



The mark of responsible forestry



SUSTAINABLE FORESTRY INITIATIVE

SFI-01924

Available as FSC®- and SFI®-certified upon request. Made in the U.S.



Willamette Falls
— PAPER COMPANY —

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www.wfpaperco.com

Specifications

SONOMA

GLOSS

	Basis Weight (25x38)	Basis Weight (GSM)	Brightness	Gloss	Opacity	Caliper	PPI(est.)
45#	67	67	86	70	87.5	2.20	910
50#	74	74	87	70	89.0	2.50	800
55#	81	81	88	70	90.0	2.70	740
60#	89	89	88	70	91.0	3.00	670
70#	104	104	88	70	93.0	3.40	610
75#	111	111	88	70	94.5	3.90	510
80#	118	118	88	70	94.5	3.90	510
100#	148	148	88	70	97.0	4.90	410
60# Cover	162	162	88	70	97.0	5.50	360
65# Cover	176	176	88	70	97.5	6.00	330
80# Cover	216	216	88	70	98.5	7.40	270

MATTE

45#	67	67	86	26	89.0	2.60	770
50#	74	74	87	26	90.0	2.90	690
55#	81	81	88	26	91.0	3.30	610
60#	89	89	88	26	92.0	3.50	570
70#	104	104	88	26	94.5	3.90	510
75#	111	111	88	26	95.5	4.70	430
80#	118	118	88	26	95.5	4.70	430
100#	148	148	88	26	97.0	6.00	330
7pt. 99# (reply card)	147	147	88	18	96.0	7.20	280
9pt. 123# (reply card)	182	182	88	18	97.5	9.20	220
60# Cover	162	162	88	26	97.5	6.60	300
65# Cover	176	176	88	26	98.0	7.40	270
80# Cover	216	216	88	26	99.0	9.20	220

DULL

45#	67	67	86	40	87.5	2.25	890
50#	74	74	87	40	89.0	2.60	770
55#	81	81	88	40	90.0	2.80	710
60#	89	89	88	40	91.0	3.00	670
70#	104	104	88	40	93.0	3.40	610
80#	118	118	88	40	94.5	3.90	510
100#	148	148	88	40	97.0	4.90	410
60# Cover	162	162	88	40	97.0	5.50	360
65# Cover	176	176	88	40	97.5	6.00	330
80# Cover	216	216	88	40	98.5	7.40	270

60# - 100# gloss are standard grades. All other grades are subject to production minimums and trim. Please contact your sales representative for details.

Specifications are based on testing and measurement that we believe to be reliable and are intended for information purposes and do not constitute a warranty. Purchasers should independently verify suitability for specific product use. Caliper figures are an approximate single sheet measurement and may not be appropriate for lineal footage calculations.

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