



PRESS RELEASE

Mark Sterry and Barbara Ness to Join Willamette Falls Paper Company Sales Team

September 19, 2019 (West Linn, Oregon) - Willamette Falls Paper Company, Inc., a subsidiary of Columbia Ventures Corporation in Vancouver, Washington, is pleased to announce that industry professionals, Mark Sterry, and Barbara Ness have joined the company as Regional Sales Managers.

Barbara Ness' background includes over 25 years of extensive paper, printing and packaging experience with Georgia Pacific, Wausau, Graphic Packaging, and most recently with iVEX. Her previous roles in new business development, as well as technical service and sales, will bring a broad understanding of all aspects of paper and packaging uses. Ms. Ness will cover the Pacific Northwest region.

Mark Sterry has worked in the printing and paper industry for over 30 years. He started his career in corporate print purchasing and worked on both the mill side with Repap, Stora Enso, New Page and Moorim, as well as on the merchant side with Unisource, Veritiv, and Pro-Con. He has held various positions as a regional sales manager and specialty sales manager. Mr. Sterry is located in Northern California and will cover the Southwest region.

"Barbara and Mark will bring a wealth of paper knowledge and valuable experience to our customers and help develop long-lasting partnerships," states Brian Konen, President of Willamette Falls Paper Company. "We are excited to reintroduce a variety of products to market and look to Barbara and Mark to use their expertise to help find new opportunities and grow our market share in the West."

COLUMBIA VENTURES CORPORATION (CVC) is a private equity diversified holding company. Notably, CVC is the majority owner of Northwest Straw Pulp, LLC which is in the final stages of constructing a first-of-its-kind pulp mill near Starbuck, Washington, to manufacture high-quality pulp fiber from wheat straw. At full production, it expects to annually produce 140,000 tons of pulp that will be able to directly substitute for hardwood pulp in terms of specifications and quality.

WILLAMETTE FALLS PAPER COMPANY, INC. is a newly formed company which owns and operates the paper mill in West Linn, Oregon. The company is a non-integrated mill, capable of making coated and uncoated grades with an annual capacity of 260,000 tons. Willamette Falls Paper Company is a leader in environmentally sustainable paper production.

For additional information, please email inquiries to:

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